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Eternal Beauty Holdings Limited

穎通控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6883)

VOLUNTARY ANNOUNCEMENT ESTABLISHMENT OF COOPERATION WITH SWISS PERFECTION

This announcement is made on a voluntary basis by Eternal Beauty Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”), and is intended to provide the shareholders and potential investors of the Company with an updated business development of the Group.

ESTABLISHMENT OF COOPERATION WITH SWISS PERFECTION

The Board of Directors of the Company (the “**Board**”) is pleased to announce that in the third quarter of 2025, the Group has commenced cooperation with Swiss Perfection, a luxury skincare brand in Switzerland. Pursuant to this cooperation, the Group has obtained the exclusive distribution rights of Swiss Perfection’s products in the Chinese mainland, Hong Kong and Macau markets, and is responsible for implementing customized market entry and expansion strategies for the brand.

ABOUT SWISS PERFECTION

Swiss Perfection is a high-end skincare brand owned by the Swiss company PP Produits Prestiges SA. The brand focuses on luxury tech-infused and botanical skincare products and is widely praised for its unwavering adherence to Swiss innovative skincare standards and exceptional manufacturing excellence.

REASONS AND BENEFITS OF COOPERATION

This collaboration is expected to effectively expand the Group’s portfolio of premium brands, elevate brand barriers, enhance business stability, and comprehensively boost market competitiveness and customer attractiveness, thereby injecting strong impetus into the continued growth of performance.

Shareholders and potential investors of the Company are hereby advised that this announcement is made as a voluntary announcement to inform the public of the latest business development of the Company. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Company's securities.

By order of the Board
Eternal Beauty Holdings Limited
Mr. Lau Kui Wing
Chairman of the Board

Hong Kong, October 27, 2025

As at the date of this announcement, the Board comprises: (i) Mr. Lau Kui Wing, Ms. Lam King, Ms. Lau Wing Yin and Mr. Chu Wai Tsun, Baggio as executive directors and (ii) Mr. Tao Chi Keung, Mr. Nagy Guillaume Nicolas Sébastien and Ms. Chan Soh Cheng as independent non-executive directors.

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自願性公告 與Swiss Perfection建立合作關係

本公告乃穎通控股有限公司（「本公司」，連同其附屬公司統稱「本集團」）自願作出，旨在讓本公司股東和潛在投資者了解本集團的最新業務發展。

與Swiss Perfection建立合作關係

本公司董事會（「董事會」）欣然宣佈，於2025年第三季度，本集團與瑞士奢侈護膚品牌Swiss Perfection建立合作關係。通過此合作，本集團已獲得Swiss Perfection旗下產品在中國內地、香港及澳門市場的獨家經銷權，並負責為該品牌實施定制化的市場進入與擴張計劃。

有關Swiss Perfection的資料

Swiss Perfection系由瑞士公司PP Produits Prestiges SA持有的高端護膚品牌，該品牌專注於高奢科技植萃護膚產品，以其瑞士創新護膚標準與卓越製造水準的不懈堅守而廣受讚譽。

合作的理由及裨益

本次合作將有力擴充公司的高端品牌矩陣，築高品牌壁壘，增強業務穩定性的同時，全面提升市場競爭力與客戶吸引力，為業績的持續增長注入強勁動力。

本公司股東及潛在投資者務請注意，本公告乃作為自願公告發佈，以知會公眾有關本公司的最新業務發展。本公司的股東及潛在投資者於買賣本公司股份時務請審慎行事。

承董事會命
穎通控股有限公司
董事會主席
劉鉅榮先生

香港，2025年10月27日

於本公告日期，董事會包括：(i)執行董事劉鉅榮先生、林荊女士、劉穎賢女士及朱維馴先生及(ii)獨立非執行董事陶志強先生、*Nagy Guillaume Nicolas Sébastien*先生及*Chan Soh Cheng*女士。